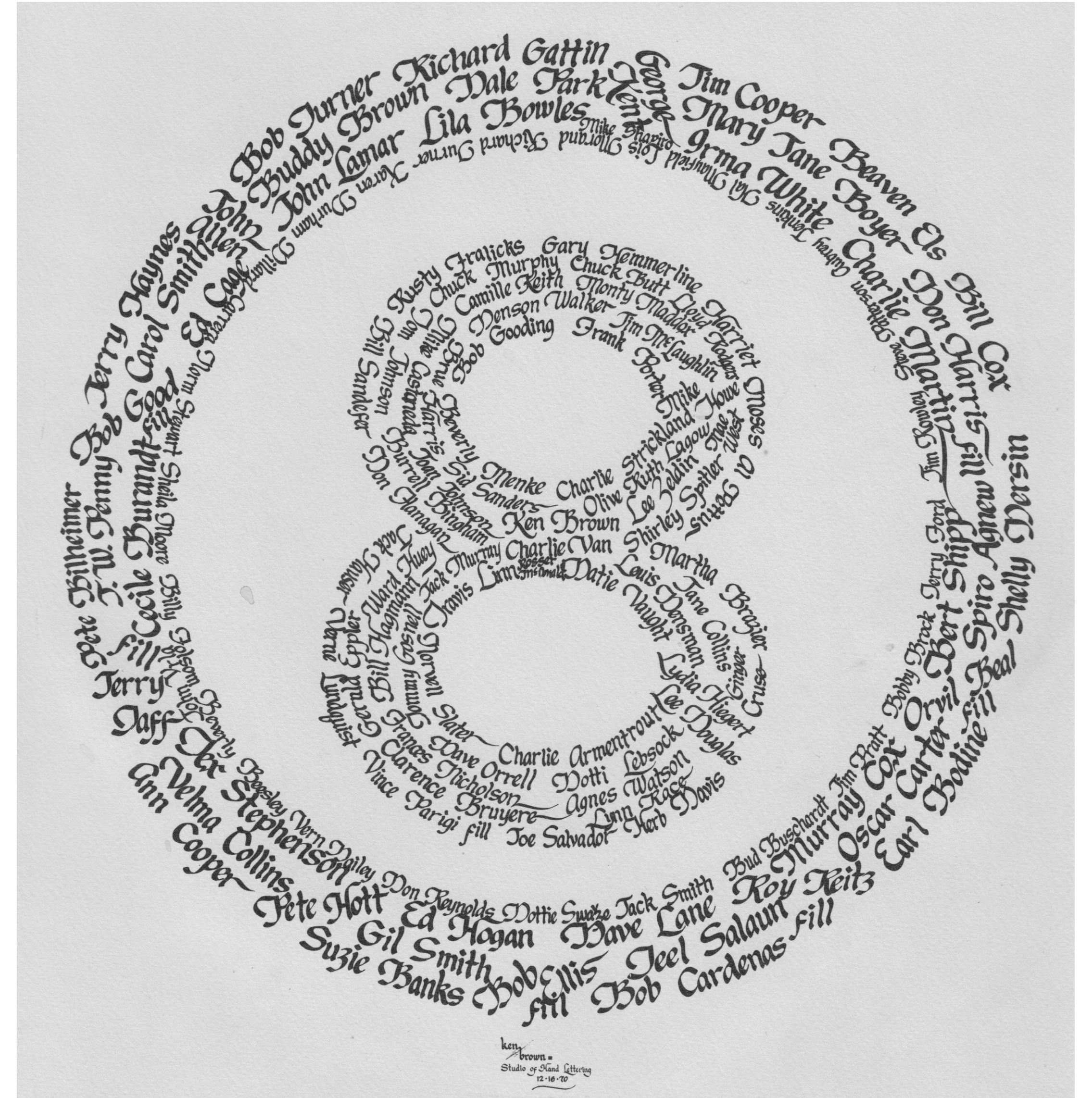




As I recall...In the summer of 1972, I dreamed up some wacky promo for the News 8 team and the players on News 8 etc. Cannot recall the premise now, 41 years later! It was decided we'd go to Mike Shapiro's cabin on Cedar Creek Lake to create this somehow water-based promotional piece. After all had obviously ended up in the drink, we posed the group for a photo. Left to right: Gene Thomas, Verne Lundquist, Travis Linn, Suzie Humphreys, Bob Gooding, Jim Pratt, and Dale Milford. Prone, with the scotch bottle, is Don Harris. Harris, Humphreys, and Thomas were News 8 etc. talent. Linn, was news director. Lundquist, Gooding, and Milford were on the 6 and 10 news. Pratt was promotion director. I worked in promotion under Pratt.

-Ken Brown • 2013



Upon the retirement of Norvell Slater in 1972, I created this logo with all the names in WFAA-TV and WFAA Radio done in Calligraphy. A much larger reproduction of the original was given to Norvell at a going-away party in Studio A.